Inside this Edition...

- Director's Desk
- Faculty Profile - Dante A. Verme, M.S., Ph.D; Professor and Vice Chair for Educational Activities in the Department of Epidemiology and Biostatistics
- Tool of the Quarter - Check Out the New Library Catalog!
- Emerging Technologies - Browzine
- Meet Michael Blake, Web Services Librarian

Director's Desk

Congratulations to all of our graduating students and best wishes for a wonderful summer to those heading out on break! It has been a busy and productive year here at Himmelfarb. The Faculty Journal Assessment Project has resulted in a collection more closely aligned to faculty needs, the e-book collection has expanded tremendously, the wireless infrastructure has been upgraded, and there is a new integrated library system supporting the background operations of the Library.

Summer 2013 looks to be equally busy with major construction, and corresponding noise, taking place directly under the Library. The Library will remain open 24-7 through June 30, 2013, then switch to a 7:30 AM to 12 midnight schedule for the month of July. While your classes may not be in Ross Hall this summer, you can still stay in touch with Himmelfarb librarians by calling (202-994-2850), texting (Text "himlib: your question" to 265010.), e-mailing (himmelfarb@gwu.edu), or using the instant message reference service at http://www.gwumc.edu/library/ask/index.cfm. Also, please take advantage of our "librarian on the go" program for this summer by contacting Alexandra Gomes (202-994-1825, gomesa@gwu.edu) to schedule a class visit or consultation session with your students in your summer class locations. We are happy to come to you wherever you are on campus!

More...

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Tell us a little bit about your current position or
I am currently Professor and the Vice-Chair for Educational Activities in the Department of Epidemiology and Biostatistics. I oversee the offering of close to 80 courses every year under the auspices of the department and supervise the appointment of close to 80 Instructional Assistants (IAs) to lead small groups in our courses. My teaching revolves around courses in SAS, Biostatistics and GIS. I have done work in forecasting time series and have offered courses in this area as well. My current research is on geospatial lagged regression. It is an ever evolving area with quite tangible applications in public health.

**What has been your biggest professional challenge?**

I face challenges at work every day. I like it this way. It makes me a better faculty and a better person. Facing and solving challenges polishes on me exercising good judgment when making decisions. I don't avoid a challenge but rather take it on stride.

I have had many challenges of all calibers in my academic career. The one that has stayed with me was keeping my composure in the lecture I had to give two days after 9-11. It was in the introductory course in biostatistics. We used to offer a section of this course at Children's National Medical Center early evenings. I never felt how important the presence of a faculty was to students until that day. I have always setup as my goal being a role model to my students and I want to be viewed and remembered as such.

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Unlike the old catalog interface, Encore (the new system), offers search tools that users have come to expect from a modern search interface. Encore provides options for an easy keyword or advanced search. If you misspell
or type a search term, the new catalog will prompt with a “Did You Mean?” correction. The advanced search allows users to put limits on the search initially and combine search terms with Boolean logic (AND, OR, NOT). The keyword option searches all entered terms and uses relevancy ranking to bring the best matches to the top of the hit list (searchers have the option to re-sort by currency or title). From there, facets displayed on the left hand side of the search results screen allow users to further winnow results.

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Browzine is a new technology which allows faculty to read their favorite Himmelfarb Library journals on their iPads. With additional apps for Android and iPhone users coming soon, Browzine allows users to select their favorite titles across multiple publishers and platforms in a single app. Browzine allows users to:

- Easily read journals in a format that is optimized for iPads.
- Create a personal bookshelf of favorite journals.
- Be alerted when new editions of journals are published.
- Easily save to Zotero, Mendeley, Dropbox and other services.

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Meet Michael Blake, Web Services Librarian

Redesigning our library website is a huge task, and Himmelfarb's Web Services Librarian, Michael Blake, is enjoying the opportunity to reshape the site into a new, more functional design. One of Himmelfarb's newest staff members, he recently joined us in November 2012 and his ideas and enthusiasm have already made an impact. One of Michael's primary roles is managing the library website and making sure the website integrates properly with other library electronic resources, such as Health Information @ Himmelfarb and the library catalog. He is also embedded as a faculty librarian in the Problem Oriented Case-Based Learning (PCL) course teaching informatics to 1st year medical students. He describes his students in his PCL Group as a great group of medical students to work with and teach.

Michael notes, "It has been more than 5 years since the website was last redesigned and I am excited to integrate some new web technologies like HTML5 and Responsive Design, which should make the library website more accessible on mobile devices." He intends to reach out to faculty and students for input in the redesign process so be on the lookout for some surveys about the website soon. In addition to his technical expertise Michael is also interested in information architecture and how users interact with information in digital forms.

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Students studying for upcoming boards should look here and on the School of Medicine and Health Sciences web page for announcements regarding special, designated quiet study areas in May, June, and July.

Finally, all NIH grant recipients need to be aware of the following information.

For non-competing continuation grant awards with a start date of July 1, 2013 or beyond NIH will delay processing of an award if publications arising from it are not in compliance with the NIH public access policy. Under the policy all peer-reviewed journal articles arising from NIH-funded research must be made publicly available in PubMed Central no later than 12 months after the date of publication.

Librarians from the Himmelfarb Health Sciences Library can help you determine if your publisher will submit the manuscript for you, or help you submit the manuscript through the NIHMS, please email NIHaccess@gwu.edu.

For further information about how to comply with the NIH public access policy please see the Himmelfarb Library research guide at http://libguides.gwumc.edu/NIHcompliance

Have a great summer!
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**What has been your most memorable moment at GW?**

I have some many great memories, and quite a bit of anecdotes as a result of this, of my career at GWU. I will put together my Letterman moments (it may be in the 3 digit mark!) and share it with the SPHHS Community at some point. Among my most memorable moments was one of the first lectures I gave in SAS back in 1994. My daughter Katerina had just been born and I had not slept for a couple of days. Obviously, I had not prepared my notes for class so I decided to improvise a lecture. It was a great lecture!

**How did you become interested in your field?**

I became very passionate about statistics in general in my sophomore year studying Economics at Universidad del Pacifico in Lima, Peru. My MS and PhD in applied stat and math stat respectively followed. I then ventured into GIS about a decade ago. It is a fascinating field with technology updates almost monthly. Delivering a lecture came naturally to me and I always look forward to it. I will not trade for anything when students complete one of my programming courses (SAS/GIS) and...
can take on a difficult project on their own. I take great pride on the accomplishments from students, academically and professionally. I am always looking for ways to get students involved in activities I participate so I can share my experience with them.

**What library resources or services have you found to be the most useful?**

I use multiple resources from the library. Its' electronic journals and the computer classrooms. I also access Audiovisuals quite frequently and like to learn the use of any new equipment installed in Ross Hall classrooms.

**Whom do you admire?**

I would remember forever the kindness and generosity, and of course the sense of humor, of my father. Always extending his hand to help those in need. Always having an ear to hear and a word of wisdom to give. My brothers and I are determined to continue his legacy.

**How do you spend your free time? (or What do you do to relax?)**

I like to walk, swim, hike, work out. I also spend time evaluating my lectures, sometimes immediately after a class. I look for ways to improve them. Never repeating and always updating a topic. All of my lectures have some spontaneity and I try to add a touch of humor.

**What advice would you give to a new faculty member just starting at GW?**

The SPHHS offers an excellent environment for junior faculty to grow into the academic profession. This will become more evident when we move into our new building in 2014. I encourage our junior faculty to take advantage of the experience some of us have in higher education. Sharing this experience and building on it would guaranteed their success and that we have fulfilled our mission. Never give up and remember that to every problem ... there is a solution.
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The facet groups allow searchers to limit retrieval by the field the terms matched (title, author, subject), or limit by location (i.e., Stacks, Online, Reserves), or limit by format (i.e., Ebook, Journal, CD-ROM). The Topic facet shows searchers frequently occurring keywords or subjects in the hits retrieved and the Publication Date facet displays how many hits for each year. Scrolling further down the left column, Related Searches provides other access points or search terms to aid in discovering additional sources.

Once desired items have been located, searchers can save results to a folder, email results, or send to RefWorks. Using the Login function under Search Tools at the bottom of the Encore screens, library users can log in to their accounts using their name and barcode number from the back of their GWorld card. Logging in allows lists of results to be saved beyond the search session.
Users can also access their account when logged in to see what items they currently have checked out and when they are due.

The new system just became available in mid-March and the library is still working on some functions. Because a number of items are still checked out on the old system, users are encouraged to contact the Circulation Desk directly at 202-994-2962 for assistance with placing holds and renewing materials. These functions should be available through the User Account services by end of the month.
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It's easy for users to get started with Browzine:

- Download the free Browzine app from the iTunes store.
- Select 'Settings' then select 'George Washington University - Himmelfarb Library'.
- A login screen will display automatically; enter your last name and GWid (G#). If you need assistance with your GWid (G#), please email himmelfarb@gwu.edu.

Once you have the Browzine app on your iPad, it's easy to start adding your favorite journals to your bookshelf. You can select your titles by subject using the 'Subjects' menu in the upper right-hand area of the Browzine app, or select your favorite titles from the 'Titles A-Z' list in the upper left-hand area of the Browzine app. When you find a journal that interests you, click on the cover image to access it; you can then choose to add it to your bookshelf (so you see and are notified of future issues) or view the back issues. When you see an article you'd like to save to your personal Browzine library, simply click on the filing cabinet icon next to the article and the article will be accessible from the 'Saved Articles' area of your Browzine app.

If you'd like assistance with Browzine, please ask us!
Himmelfarb Headlines - Tool of the Quarter - Check Out the New Library Catalog

http://www.gwumc.edu/library/headlines/2013/02/02pdf/browz.cfm

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He grew up in upstate New York, approximately 1.5 hrs from NYC and received his B.A. from Dickinson College and his MLIS from the University of Pittsburgh. During his college years he first majored in History and did not originally consider being a librarian as a career choice. His experience as an undergraduate working in an on-campus job gave him his first opportunity to learn web design. Transitioning his technical skills into libraries gave him a way to apply his web design skills but also maintain some variety in his day-to-day work interacting with faculty and students.

In his spare time Michael enjoys running. He ran cross country and track throughout college and he still likes to run, but the challenge is finding the time in his busy schedule. In addition to running he enjoys reading, watching soccer and traveling. He has had the opportunity to study abroad in England and has since traveled to several other European countries. The next country he would like to explore is the U.S. - especially travelling to places out west.

The new library website is expected to launch in January 2014. Michael will be soliciting input from faculty, staff and students about both our current website and later on, the draft of our new site. We look forward to gathering your input to make the new site the most intuitive and useful Himmelfarb site yet!