Himmelfarb Headlines - November / December 2017

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Director’s Desk

The librarians and staff at Himmelfarb are proud to work with the students we serve on systematic reviews, culminating projects, research projects, and tough clinical questions. We are also pleased to celebrate our students’ many accomplishments in a number of ways.

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Research and Publication at Himmelfarb

Himmelfarb’s health sciences librarians all contribute actively to their profession through conducting research, supporting grant applications, participating in research collaborations, publishing in peer reviewed literature, and presenting at professional conferences. Most hold faculty status in the School of Medicine and Health Sciences for their teaching contributions.

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Open Your Research

Have you ever wondered what you can do to help get the word out about your research? What can you do to make sure more people see what you publish?

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A Year in the Life of Himmelfarb

Throughout this year, Himmelfarb has provided services, workshops and fun events to help students, faculty and staff be informed, enlightened and maintain a healthy balance in their everyday life. Our workshops and events centered on supporting publishing, promoting your scholarly work, Research Day workshops and videos. Our other events focused on fun initiatives for keeping healthy and relaxation, from the annual art show to study break activities during finals. Below are a few highlights of this past year.

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What's New at Himmelfarb Library

Change is a constant at Himmelfarb and GW so learn more about the new Follow-Me PaperCut Printing, PubMed's Best Match algorithm, the Elevator Replacement Project, and the Ross Hall Air Handler Project.

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Staff Spotlight - Introducing Shelby Hoek, User Services Assistant

Learn more about Himmelfarb Library staff members. In this issue we learn more about Shelby Hoek, User Services Assistant.

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Faculty Profile - Interview with Doug Evans, Professor, Prevention and Community Health

Himmelfarb Library continues this feature in our newsletter that lets us become better acquainted with our friends and colleagues at the George Washington University. In this issue we learn more about Doug Evans, Professor, Prevention and Community Health.

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Student Spotlight - Meet Kevin Hook, School of Nursing
This feature lets us become better acquainted with the students that use the Himmelfarb library resources on a daily basis. Meet Kevin Hook, a School of Nursing student.

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Students from the School of Nursing, GWSPH, and the School of Medicine and Health Sciences participate in the annual GW Research Days program. Their abstracts, posters, and presentations are available online in Himmelfarb’s Health Sciences Research Commons (HSRC). Take a look at the variety of topics and disciplines covered by our accomplished student researchers! There are currently over 500 presentations online and they have been viewed over 2,300 times thus far in 2017. (Publications and presentations in the HSRC are freely available and searchable in Google Scholar). This year, Himmelfarb librarians also interviewed Research Days participants about their experiences as researchers and presenters. Hear what they had to say by looking at these videos. Students generally found the Research Days experience to be both challenging and rewarding!

Scholarly communications by students are highlighted in a variety of other ways. Many of the projects completed in fulfillment of the Doctor of Nursing Practice degree can be found online in the Health Sciences Research Commons. The
HSRC also tracks many student publications and hosts the online version of *Fusion*, the annual student-run scientific journal of The George Washington University's William H. Beaumont Medical Research Honor Society. Himmelfarb also celebrates its students in each issue of this newsletter with an interview highlighting their accomplishments, hobbies, and future plans! Look at this month’s interview or scan back issues to learn which of our students take time from school work to write poetry, cook, or workout to loud dance music! Apparently, our students not only know how to work hard but also how to have fun!

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Research and Publication at Himmelfarb

Himmelfarb’s health sciences librarians all contribute actively to their profession through conducting research, supporting grant applications, participating in research collaborations, publishing in peer-reviewed literature, and presenting at professional conferences. Most hold faculty status in the School of Medicine and Health Sciences for their teaching contributions.

The past year was particularly busy for our librarians. Here are some of the highlights of research and publication achievements (librarian’s names are bolded):

Peer-reviewed journal articles -


**Evidence Summaries -**

Sullo, E. (2017). Evidence Summary: Chat Transcript Analysis Reveals that Undergraduate Students are Open to Instruction, while Instructors and Librarians Care About Supporting Student Learning. *Evidence Based Library and Information Practice*, 12(1), 128-130.


**Posters -**

*Abortion as a Topic in Medical Education: Meeting the Challenges*. Frank, J., Kakar, S.P., Butera, G. (7th World Congress on Women’s Mental Health, Dublin, Ireland, Mar 2017)


*What’s Your Brand? Teaching Students to Leverage Social Media to Launch Their Careers*. Gomes, A.,
Open Your Research

Have you ever wondered what you can do to help get the word out about your research? What can you do to make sure more people see what you publish? Here are 5 easy tips that can help increase the visibility of your research:

Publish in an open access journal - Open access journals allow you to retain the copyright to your articles that you author, and allow articles to be accessed by the public without a subscription or other fee. Use the Directory of Open Access Journals to find trusted open access journals in your field of study.

Deposit a copy of your research in an open access repository - “Unpaywall” your scholarly works and archive a draft of your research in Himmelfarb’s Health Sciences Research Commons. Check the SHERPA/RoMEO database for individual journal and publisher policies regarding self-archiving, or refer to the Author Agreement you signed during the publication process.

Share your publications with research management tools like ResearchGate, Mendeley, Slideshare for presentations, and Figshare for data. Make sure you comply with any copyright restrictions outlined in your author agreement!

Develop your online identity using ORCID, LinkedIn,
and/or Thomson Reuters’ ResearcherID.

**Publicize your research** on Twitter, Facebook, and/or your personal webpage.

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**Study Break/Healthy Snack**
As part of the Library’s Healthy Living initiative, and co-sponsored by GW Center for Student Engagement, Study Break/Healthy Snack was born. Students learned about healthy snacking that was beneficial to their overall health and studying. Free samples were given away at the event.

**Eclipse Fever**
Like everyone else around the country, The George Washington University students were experiencing a bit of
eclipse fever. However, not willing to just sit around and wait patiently, the students took the opportunity to show off their creativity and created pinhole camera boxes so that they could safely view the eclipse.

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<th>30th Anniversary of the Himmelfarb Library Art Show</th>
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<td>For 30 years, the Himmelfarb Library has hosted an annual art show. Faculty and students alike have exhibited works of arts, everything from music, to paintings, jewelry, photographs, clothing and much more.</td>
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<th>Student Research Day Workshops &amp; Student Research Interviews</th>
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<td>To help promote and support research, Himmelfarb created a “Ramp Up for Research Day” workshop series providing help writing abstracts and poster design. A new initiative was to interview Research Day participants on their research experiences. Watch the Research Day videos</td>
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<th>Updates In Scholarly Communications: Publishing, Impact, and Visibility</th>
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<td>Locating the right journal to publish in can be a challenge and this year Himmelfarb created a Scholarly Communications workshop series helping researchers learn how to write effective abstracts, learn about predatory publishers and how best to promote their work to boost visibility. Stay tuned - we will be offering more workshops in spring 2018!</td>
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<th>MS1s Library Orientation/Scavenger Hunt</th>
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<td>What’s the best way to introduce students to Himmelfarb Library? As part of their orientation, first-year medical students participated in a scavenger hunt</td>
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<td>finding clues and exploring each floor of the library, its resources, and services as well as meeting our mascot “Bone-A-Parte.”</td>
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| **Hula-Hoop Spring Madness**  
In an effort to break up the monotony of studying and exams, the students let their hair down in an old fashion hula-hoop showdown. |

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What's New at Himmelfarb

Follow-Me PaperCut Printing was made available at faculty and staff computers in the School of Medicine and Health Sciences on October 25. Follow-Me Printing is similar to the WePA Printing system used by GW students as Follow-Me Printing allows users to submit a print job and then release it at any of the 35 Follow-Me PaperCut Canon printers located in the SMHS. To obtain your print job, simply tap your GWorld card on the printer and then select your job to be printed. You can also use these Canon printers to copy or scan documents by tapping your GWorld card and then selecting ‘Use Copier.’

The transition to Two-Step Authentication for access to GW email and other Google Drive apps has been postponed. Some users have already activated two-step authentication on their GW account and can continue to use it. Users who have not already activated two-step authentication do not need to take any action until notified by GW’s Division of Information Technology.

PubMed’s Best Match algorithm is available to provide another way to sort your research. You may see a boxed set of ‘Best Match’ results at the top of your search results and can also switch your entire results set to be sorted based on Best Match rather than Most Recent. Best Match articles are identified using an algorithm based on machine learning and
goes beyond term frequency. Read more about the updated Best Match algorithm in this NLM Technical Bulletin.

Himmelfarb Library is continuously adding **new print and e-book titles** to the collection. A sampling of recent additions to the collection include:

Lewis's child and adolescent psychiatry: a comprehensive textbook (Book Stacks RJ131.L42 2018)

**Operative Otolaryngology: Head and Neck Surgery**

Critical care nursing: a holistic approach (Book Stacks RT120.I5 C744 2018)

**Nursing research: reading, using, and creating evidence**

Sultz & Young Health Care USA: Understanding Its Organization and Delivery (Book Stacks RA395.A3 S897 2018)

**Nutrition in public health**

The **Himmelfarb Library Elevator Replacement Project** is underway and slated for completion on November 29, 2017. Elevator service is not available in Himmelfarb Library. Due to the project, users may hear some construction-related noise from 5-8 a.m. on the B2 level. If you are unable to use the stairs and need access to Himmelfarb Library’s upper or lower levels while the elevator is unavailable, please contact Facilities at (202) 994-2312.

The **Ross Hall Air Handler Replacement Project** is also underway and has a planned completion date of May 11, 2018. If you have questions regarding this project please contact Facilities at (202) 994-2312.
Staff Spotlight - Introducing Shelby Hoek, User Services Assistant

Learn more about Himmelfarb Library staff members. In this issue we introduce you to Shelby Hoek, User Services Assistant.

Where are you from and what brought you to Himmelfarb Library?
I'm from Issaquah, Washington (just east of Seattle) and I moved to DC to attend graduate school here at GW. I'm finishing up a master of public health program in epidemiology at the Milken Institute School of Public Health. I applied to work at the library part-time while in school and I've been here about 2 years now!

Tell us about your current position and what you do.
I'm a user services assistant, which means I'm the person you'll see sitting at the Circulation Desk. I assist library patrons with anything they may need, whether that's checking out books or other materials, answering any questions they may have about the library and our services, helping them print using the WEPA kiosks, or helping to redirect people if they may need assistance from different library employees.

What about your job do you enjoy most?
I enjoy getting to interact with so many different people on a daily basis, it keeps things exciting and unpredictable. My fellow library staff are also great. Not only are they funny and kind, but they are also extremely supportive.
What's been the biggest challenge?
Though I wouldn't say it was too much of a challenge, there is a learning curve with this job in terms of adjusting to the breadth of questions you'll get. Patrons will ask all kinds of questions so it can be difficult to anticipate someone's needs. It takes time to become familiar with all of the many services the library provides, how to access them, and those that it doesn't. It helps to have familiarity with medical terminology as well as knowledge of other services the university provides, such as those offered by classroom services, the IT department, or other SMHS departments. When questions come in about services that might be provided elsewhere, I want to be able to direct the patron accordingly.

Working evenings and weekends you get a different perspective on life at Himmelfarb. Do you have any interesting or unusual stories about your time here?
Nothing that unusual comes to mind, generally evenings and weekends are quieter than regular business hours. I do like working Saturday mornings, though, because there would often be food left over from SMHS weekend events in Ross Hall. And I'm all about free food.

What do you like to do in your time away from work?
Though I've lived in DC for 2 years now, I still feel fairly new to the city so when I'm not at work and I'm not working on my final project for school, I like to attend events in the various neighborhoods of DC to get to know the city better, such as festivals or seasonal events. I've got a DC bucket list I'm working on. I also like to go hiking and get outdoors as much as possible, but that can be difficult without a car. Recently I've been dog sitting on the weekends to get my dog fix, which has turned out to be a great way to get to know other parts of the city. And as I really love food, I also enjoy trying new places to eat. I'm much more apt to be social when there's food involved.

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Faculty Profile - Interview with Doug Evans, Professor, Prevention and Community Health

Meet Doug Evans who is a Professor of Prevention and Community Health, and of Global Health and Director of the Public Health Communication and Marketing Program of GW Milken Institute School of Public Health. His research and publication focus is social marketing and behavior change interventions, mobile health as well as the use of branding strategies in public health.

Tell us a little bit about yourself, your hometown and why you decided to pursue public health?
I'm married and father of 2 teenage daughters, which definitely keeps me busy! I enjoy cycling and hiking for exercise. My wife and I are both beach lovers. I also enjoy traveling and reading for pleasure, and am an avid baseball fan.

What brought you to GW?
I worked in not-for-profit private research institutes prior to joining GW. When the School of Public Health founded a graduate program in health communication and marketing, which is my area of expertise, I was fortunate enough to be recruited to come here.

What has been your biggest professional challenge?
Securing competitive sponsored research funding is always a challenge. Another one has been building awareness and
interest in the use of marketing strategies to change behavior. It's intuitive to me, but a lot of people in public health think marketing is a dirty word. One of my biggest challenges is to try to change that thinking.

**What has been your most memorable moment at GW?**

Being tenured!

**What library resources or services have you found to be the most useful?**

Gisela Butera is absolutely wonderful! Being able to access the kind of professional help she provides to conduct systematic literature searches to support my research is truly invaluable.

**Whom do you admire?**

Barack Obama and my mother.

**How do you spend your free time? (or What do you do to relax?)**

Cycling, reading, hanging out on the beach, traveling.

**What advice would you give to a new faculty member just starting at GW?**

Try to meet a lot of other faculty and establish mutual collaborations.
Student Spotlight- Meet Kevin Hook, School of Nursing

This feature lets us become better acquainted with the students that use the Himmelfarb library resources on a daily basis. Meet Kevin Hook, a School of Nursing student.

Tell us a little bit about yourself, your hometown and why you decided to pursue nursing?
I was reared in Indianapolis but spent several years in New York working before I changed careers and returned to school to begin a nursing career. However, prior to my move to New York, I had finished a master's degree in Religious Studies and Ethics with a concentration in medical ethics. Health care had always been where I wanted to be, but in my younger years I was interested in many things. So I put it on hold. As I approached 40, it was now or never, so I ended up at Columbia University School of Nursing in the accelerated BSN program. That was the beginning.

What brought you to GW?
It was just time to pursue the DNP. I had been unsure until the last two years or so if I needed a DNP to do what I wanted to do. But as the DNP has become a more well articulated program, I became convinced that this was the next best step.

Are there any research and/or projects you have participated in while at GW?
I have only had time thus far to keep up with the work of the
DNP. I am part-time distance student and have a busy full time job as VP of Nursing Practice and Education at a large organization. So that has not allowed much time for much of anything else.

As you reflect on your years at GW, can you share a favorite Himmelfarb Library memory or experience?
I have found the librarian dedicated to our courses in the DNP to be invaluable; she happens to be both knowledgeable and accessible. Her response time to queries is beyond helpful.

What’s been the most unexpected, surprising or challenging experience as a GW student?
Being a distance student can feel a bit disconnecting. You don’t have that daily interaction in person with your faculty or cohort. But GW clearly had an eye out for that. We gathered at the beginning of our program and then spent a long weekend together this past summer for a course. We will do the same thing next summer for another course. In addition, the live WebEx sessions help keep us connected. The faculty are truly responsive and deeply engaged. I am sure they had to get used to teaching this way as well. For those of us who are older, it’s a different way to learn and takes a fair amount of adjustment.

When you are not studying - What are your hobbies, interests or special things you like to do during your down-time?
I am a big reader, so I try to read non-health care things. I especially read non-fiction lately. Traveling has become a priority so I enjoy planning and then executing on travel plans. Now that I have Netflix and Amazon Prime, I am finding all kinds of interesting programs to watch as well. I serve on a couple of boards and volunteer some.....so my calendar stays full. But I work at balance and have learned to say 'no' too.