Welcome to a New Year!

On behalf of the entire Himmelfarb Library staff, I would like to extend a warm welcome to all new Medical Center faculty, staff, and students. I would also like to extend greetings to all returning faculty and students on the start of a new academic year. The Library staff looks forward to meeting your information needs in the upcoming months.

Since many of our programs and services are highlighted elsewhere in this newsletter, I would like to focus on some new faces. I am pleased to introduce Beth Layton, MLS, MBA, as our new Deputy Director. Beth most recently served as Assistant Director, Library Information Services at the Welch Library of the Johns Hopkins University. She oversees many of the day-to-day operations of the Himmelfarb Library, including serials, cataloging, systems, and circulation. Beth joins Patricia Wilson, MLS, who arrived at the Himmelfarb Library in late December as Assistant Director for Outreach Services. Patricia most recently served as Manager, Library Services at the Pennsylvania Hospital and oversees reference, instructional and outreach activities for Himmelfarb. Both Beth and Pat bring a strong management and customer service background to Himmelfarb.

I am also pleased to announce that some familiar faces will be performing new tasks. Mary Ryan, formerly Senior Medical Reference Librarian, has accepted the position of Clinical Liaison Coordinator. In this position, she is available to clinical faculty and staff to assist with clinical information questions and to provide training and consultation. You can reach Mary at 202-994-8478 or mlbmer@gwumc.edu. Daphne Pierre-Smith has assumed the position of Information and Instructional Services Coordinator. She will coordinate Reference Desk activities and class schedules. You can reach Daphne at 202-994-2850 or mlbdap@gwumc.edu.

The Library itself has undergone a minor facelift this summer! On the first floor, both a new ceiling and carpeting have given the Library a fresh look. On the second and third floors, individual study carrels have been wired so that patrons can plug in laptops while studying. Plans are also in progress to wire the second floor carrels with aSNAP connections so that patrons can connect to information services such as Ovid MEDLINE and the Internet from these locations.

Best wishes for a successful year!

Anne Linton, Director, Library Services
The Reference Desk Links Users to the Best Medical and Health Information Resources

Need to check when a recent issue of a journal will return from the bindery? Can’t find a course reserve item or the AMA Manual of Style? Looking for statistical data, or for quality websites? In need of one-to-one instruction on finding information on a topic or on the effective use of our 70 databases and other resources? Then, check the Himmelfarb Reference Desk.

The Reference Desk provides GWUMC users with an array of services:
- Ready Reference - gives quick answers to factual inquiries
- Consultation Service - offers users personal guidance with papers and projects
- Instructional Service - teaches fundamental computer literacy skills and effective ways to access and search electronic resources (more than 70 databases, 15 electronic textbooks and 15 core full-text biomedical journals)
- Library Orientation Service - provides individual, large or small group library tours, orientations and demonstrations
- On-Line Search Service - saves you time & trouble; librarians will search online databases for a small fee

The professional excellence of our Reference staff and services is recognized beyond campus boundaries. GWUMC Reference librarians have conducted information skills training for Physician Assistants in rural Maryland, and more recently, have been involved in health information training for Public Librarians in DC, Maryland and Virginia. But you are our “preferred customers”… so step into Himmelfarb and let us link you to the best in medical and health information resources.

Electronic Resources Update

The SPORTDiscus database has been added to the Ovid family of databases. SPORTDiscus covers both serial and monographic literature in the variety of sport areas: recreation; exercise physiology; sports medicine; coaching; physical fitness; the psychology, history and sociology of sport, training, and conditioning. Seventy percent of the database consists of periodical articles.

The full text of The American Journal of Public Health is now available through the Journals@Ovid system. Years of coverage include 1995 to the present.

Himmelfarb’s Annual Booksale

On August 26th and 27th, the Himmelfarb Annual Booksale will be held in the Levine Lounge. The booksale presents a great opportunity for faculty, staff and students to acquire useful health and allied sciences, public health and health services textbooks for their personal collections.

On Thursday, August 26th, books will be full price. All single books are priced from $1.00 to $10.00. Sets range up to $20.00. On Friday, August 27th, all titles will be free; but, do you want to take a chance that your choice will be scooped up by someone else?
The Himmelfarb Health Sciences Library, as one of the most student-friendly libraries in the country, allows food and drink in the library under the following guidelines which are strictly enforced. Please remember that this policy is designed to protect library materials and equipment so that they are available for your use!

1. Effective August 17, 1999, drinks are allowed in the Library ONLY in one of two container types: A) thermal mugs such as the official Himmelfarb Sip and Study Mug or B) bottles with a pop-up closure. You will be asked to remove all other types of beverage containers from the Library. Please cooperate with Library staff. Individualized negotiations regarding acceptable versus unacceptable containers become too contentious to manage. Mugs are available for purchase at the Circulation desk for a reasonable fee. You may also stop by the Circulation desk for a free sticker with the Himmelfarb logo to affix to your thermal mug or approved water bottle. A poster featuring approved mugs and bottles is available for your review at the Circulation desk.

2. Food is allowed in modest quantities (e.g. sandwiches or snacks); users are asked to clean-up and place wrappers in trash baskets. No food deliveries are allowed.

3. No food or drink is allowed near any equipment or computer workstation. This means no food or drink in the Bloedorn AV Study Center or Micro-computer Lab or around the PCs on the first floor of the Library.

4. Students who do not comply with these regulations will be directed to the Dean’s Office (SMHHS or SPHHS as appropriate) to explain their inability to follow posted regulations.

Shelley A. Bader, Ed.D.
Associate Vice President,
Educational Resources

Classroom Display Services

Classroom Display Services are coordinated by the Bloedorn Audiovisual Study Center on the third floor of the Himmelfarb Library. A full-time technician and a part-time evening technician provide audiovisual projection equipment and services throughout Ross Hall classrooms and conference rooms, weekdays between 7:30am and 8:00pm. Arrangements for weekend equipment must be made in advance. At least 48 hours notice is required to ensure equipment availability. A variety of equipment is available for loan and must be picked up and returned by the borrower at the Audiovisual Study Center Circulation Desk, third floor, Himmelfarb Library. A valid GWorld ID card is required for all equipment loan transactions. There is no charge for equipment loan services.

Audio and video duplication services are provided for a fee. If charging to a department, departmental fund and account number are required for all of these services. Services are restricted to Medical Center affiliates. For further information, call 202-994-2856.
The Access Services Department at Himmelfarb Library is responsible for the circulation of monograph, journal and reserve materials. In addition, the Department offers a photocopy service for materials held in Himmelfarb Library and maintains the self service copiers on the 1st Floor. (Audiovisual circulation is handled by the AV Study Center located on the 3rd Floor of Himmelfarb Library.)

Faculty, staff and students of The George Washington University are entitled to borrowing privileges. (Your George Washington ID serves as a library card.) Currently, monographs are loaned for 3 weeks while reserve material and current journals circulate for 3 hours. Monographs can be renewed twice either in person or over the phone (call 202-994-2962). Journals and reserve materials cannot be renewed. Overdue fines are 25 cents per day for monographs and $1.00 per hour for journals and reserve material. The maximum fine for an item is $25.00.

The Access Services Department is also charged with enforcing Himmelfarb Library’s Access Policy. The Library’s primary mission is to serve the faculty, staff and students of The George Washington University Medical Center. Due to limited space and study facilities, University library users not affiliated with the Medical Center may not use the Library after 6 pm on weekdays or on weekends. Please be prepared to show your GWU ID when entering the library after 2:00 pm on weekdays. The Library is open to the public 7:30am-2:00pm, Monday-Friday only.

The BAVSC contains more than 1500 videotapes, slide/tape programs, audio CD, CD-ROM and interactive videodisc programs in the basic sciences and clinical medicine.

The Bloedorn AV Study Center, Microcomputer Lab, and the Women’s Board Teaching Center

The Bloedorn Audiovisual Study Center (BAVSC) is located on the third floor of Himmelfarb Library for the use of Medical Center faculty, staff and students. A valid GWorld ID card is required for all loan transactions.

The BAVSC contains more than 1500 videotapes, slide/tape programs, audio CD, CD-ROM and interactive videodisc programs in the basic sciences and clinical medicine. An extensive audioresearch including Audio Digest Journals on cassette is also available. A variety of anatomical models are available for use in the Study Center. The BAVSC also provides study rooms and carrels equipped with slide projectors, audiotape players, and/or videotape players. The Library’s group study rooms may be reserved through the BAVSC.

The Microcomputer Lab and the Women’s Board Teaching Center are located in the AV Study Center and are for use by faculty, staff, residents, and students of the Medical Center. The Labs contain IBM-compatible PC’s. Programs available for use include the Microsoft Office Suite and an extensive collection of Computer-Assisted Instruction (CAI). Software is loaded on our Local Area Network (LAN). Additional programs are available on CD-ROM format. Microcomputer hardware and software do not circulate. Orientations to the Microcomputer lab are available; no registration is necessary. For further information, call 202-994-2856.
New Nursing Collection

Nurses! A special collection of journals and textbooks has been gathered especially for you. The new clinical journal and textbook collection is available in the Hospital Reading Room, Room 1722, to assist you in your practice.

Working in cooperation with the Nursing Education Office, Himmelfarb Library has added 6 new nursing journal titles, increasing the collection to 12. We will continue to keep issues for the current 3 years. Thirty-four new nursing textbooks have been organized into a special nursing collection. These textbooks cover a variety of nursing specialties. The collection is located in a cabinet at the rear right corner of the Reading Room. The new Nursing Collection is locked to assure these textbooks are available for your use. The key will be kept in the Nursing Education office on the first floor beginning August 15, 1999.

Himmelfarb Library is confident that the selections made will meet most of your information needs. If you want to suggest additions to the collection, please contact Pat Wilson, 202-994-2853 or mlbphw@gwumc.edu.

New Titles for the HSMP Program

Coile, Russell C. *The Five Strategies of Managed Care: Strategies for Providers, HMOs, and Suppliers.* RA413.C55 1997


Gamroth, Lucia M. *Enhancing Autonomy in Long Term Care: Concepts and Strategies.* RC954.3.E54 1995


Kouzes, James M. *The Leadership Challenger: How to Keep Getting Extraordinary Things Done in Organizations.* HD 57.7 K68 1997


Ross, Austin. *Ambulatory Health Care: Case Studies for the Health Services Executive.* RA974.A44 1996


Wilbur, Kathleen H. *A Secure Old Age: Approaches to Long-Term Care Financing.* RA644 .6S43 1997

Rule of Specificity

Searchers Paradox: The problem in searching large biomedical databases like MEDLINE is not finding too little, but rather finding too much. The ideal is to structure your search strategy so that you retrieve records that are exactly “on target”. One way to do this is to use the most specific or most exact term available for your research. Remember the “Rule of Specificity”. If you want to find articles on endocarditis, use endocarditis, not heart disease.
“Focus” Search Terms

Another way to improve your search results is to click on FOCUS. An article citation in MEDLINE can have over 20 subject terms assigned to it. Some of these subject terms represent the main point of the article. When you focus your subject term, you will retrieve records in which your subject is the main point of the article. In other words, if you click on the Focus box for Endocarditis, you will limit your retrieval to articles in which endocarditis is the main point. The Savvy Searcher strongly recommends focusing your search terms to improve retrieval.

To recap:
1. Rule of Specificity: Select the most specific term available for search.
2. Click the Explode Box to search both Endocarditis and the more specific term, Bacterial Endocarditis.
3. Click the Focus Box to make Endocarditis a major point of the records you retrieve.

Questions?? Please contact the Savvy Searcher at (202)994-8478 OR library@gwumc.edu
Frequently Asked Questions

Question: How do I search the Catalog by ISBN number?

Answer: (A) Click on keyword radio button
       (B) Type number (omit spaces and dashes)
       (C) Then click on Search everything

Question: The Journal of the American Medical Association ends upstairs in 1989. Does the library carry more recent issues?

Answer: The correct title is JAMA, there was a title change some time ago. Since journals are arranged alphabetically, JAMA, from 1990 to the present, appears in a different location.

Question: Does the Bloedorn AV Study Center have the equipment for showing PowerPoint presentations? What do you call the equipment that projects?

Answer: Yes, we do! The equipment is called an LCD projector. It displays the image from your computer screen so that everyone in the room can see it. You will need to make reservations for it in advance by calling us at 202-994-2856.

Question: I think I left my diskette in the Computer Lab. Would you have it?

Answer: Most likely! We have a Lost-and-Found diskette holder in the AV office. Diskettes are held for a month once we receive them.

Question: Why isn’t Microsoft Office available in the carrel PC’s?

Answer: We load curriculum-related software in the carrel PC’s. Much of it is required for students the of the School of Medicine and Health Sciences and the School of Public Health and Health Services. Students must be provided constant access to these programs, and the presence of MS Office would hinder that access.

Question: Can I reserve a group study room in the Library through the Bloedorn AV Study Center?

Answer: The AV Study Center takes reservations for the Library’s group study rooms for classes, meetings and presentations. These rooms are available on a first-come, first-served basis for individual or group study.
<table>
<thead>
<tr>
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## Himmelfarb Library Class Schedule
### Fall 1999 Semester

Himmelfarb Health Sciences Library is offering the following classes for September and October in Himmelfarb Library Room B103. All classes are free and require no registration.

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<td>PUB MED/IGM</td>
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<tr>
<td>EBM Health Databases</td>
<td>October 28</td>
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Lindsay J. J. Diseases of the aorta. IN: Alexander R. W.; Schlant R. C.; Fuster V.; O'Rourke R. A.; Roberts R.; Sonnenblick E. H. Eds. Hurst's the heart: Arteries and veins companion handbook. New York:


Silver S.; Turley C.; Smith C.; Laird J.; Majewski T.; Maguire B.; Orndorff J.; Rice L.; Vowels R. Multidisci-


**Library Hours**

The Library is open to GW Medical Center Personnel (Except Holiday Periods)

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<td>Monday-Friday</td>
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<td>9:00 am-Midnight</td>
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The Library is open to University Personnel:

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The Library is open to the public:

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Please be prepared to show ID after 2:00 pm

**Call for Help!**

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<tr>
<td>Administration</td>
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<tr>
<td>AV Study Center</td>
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<td>Interlibrary Loan</td>
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<td>Reference Department</td>
<td>994-2850</td>
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<td>Photocopy Service (HPS)</td>
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<tr>
<td>Circulation</td>
<td>994-2962</td>
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<tr>
<td>Classroom Display Services</td>
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Mailbox: library@gwumc.edu
Webpage: http://www.gwumc.edu/library

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**BIOMEDICAL Communications**

- Color Print
- Computer Graphics
- Medical Illustration
- Medical Photography
- Graphics
- Cartoons
- Slides
- Computer Slide Imaging
- Custom Slide Design
- Web Page Design
- Web Graphics
- GIF
- Tiff
- EPS Files
- File conversion
- MAC Experts
- Poster Sessions
- Title Banners
- Brochures
- Newsletters
- Invitations
- Business Cards
- Stationery
- Patient Photography
- Portraits
- Passport Photos
- Slide Processing
- Duplication
- Binding
- Folding
- Cutting
- Oversize Copies
- Color Xerox Copies
- Delivery Service

**CALL:**

- Illustration and Graphics 994-3621
- Photography 994-2904
- Duplication 994-3860